

Let us help make you a Champion!



Peter Perivolaris
Director, Rhodes Consulting

Across the myriad of clients and industries Peter has worked with, he has broad business experience and knowledge.

www.rhodesconsulting.com.au



Rebecca Laskary
Director, Profile PR

Rebecca is a communications specialist whose career has developed rapidly through a number of positions in the corporate, non-for-profit and public sectors, in Australia and overseas.

www.profilepublicrelations.com.au

Be a Champion!

Small Business Champion Awards

We can help you become a champion! Peter Perivolaris has been a judge for the awards on a number of occasions and so he knows and understands the selection criteria. More importantly, he knows what the judges are looking for - both in terms of content of your application and presentation. These are areas where many applicants fail to provide sufficient information.

The business plan that we will develop for you will be part of a process of business development which will help you achieve the goals that you have set for your business. You can submit this business plan with your application (which we will prepare), and implement the plan to achieve phenomenal business success.

By having a business plan with specific goals and a pathway to achieve those goals, you will not merely be a champion on paper. We will help you to translate it into success for your business.

Our Offer

Strategic session on business development conducted on your premises covering:

- A 12 month Business Plan including sales and profit growth for your business
- A marketing plan, strategies and specific actions for you to follow with time schedules
- A financial plan with budgets and cash flow projections

The benefits to your business will be:

- You will have clear, pre-set goals for what you want to achieve, allowing you to prioritize and focus your energies and resources.
- Your stress levels will return to normal as your structured and controlled approach eliminates crisis management, making you proactive not reactive.
- Your key stakeholders will be part of the process and will happily support you to achieve your goals.
- You will turn your business into your most valuable asset.

Your Investment

\$2,500 + GST for the strategic business development session including a tailored business plan valid for 12 months. For another \$500 + GST we will fully complete your application for the Small Business Champion Awards.

Hurry - applications close on 20 July.

Call Peter on 0419 623516 or Rebecca on 0415 275 494

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